

**MORC Board of Directors Meeting – Agenda**  
**9/12/2017, 6:30 – 8:30pm**  
**Phone Conference**



Meeting Attendees:

Directors: Anne Clark, Matt Andrews, Aron Braggans, Brandon “The BGW” Gallagher Watson, Andrey Ablamunets, Sam Pond, Ryan Lieske, Jason Schmidt, Graydon, CJ

Absent BoD Members:

**Welcome & Call to Order** \_\_\_\_\_ **(5 mins)** \_\_\_\_\_ **(President)**

**Consent Agenda** \_\_\_\_\_ **(President)**

1. Approve 08-12-2017 BoD Meeting Minutes. *Approved.*
2. Approve September 2017 ED Report. *Approved.*

**Executive Director Briefing** \_\_\_\_\_ **(30 min)** \_\_\_\_\_ **(ED)**

1. Angry Catfish hosting Happy Hour at their new downtown location Northern Coffee Works for MORC. Donating.
2. Mountain bike festival “Lebanon Hills Wild Ride” on 10/7, Organized by Dakota County on MORCs behalf.
3. “October Shred” event at Cottage Grove Bike Park also on 10/7.
4. 10/19 MORC promotor for film screening of Blood Road about Rebecca Rush at Landmark Lagoon theater. MORC’s name all over event, no cost, good promotion.
5. 10/28 MORC Gala. Ticket sales currently less than expectation. Graydon asked if someone could write some communication for Facebook which he could facilitate sharing on the trail pages. Ticket prices going up to \$75 on 10/1.
6. 10/15 Matt invited to Three Rivers Park District (aka Jay T) hosting land-manager focused meeting about e-bikes. Discuss policies and rules about these. Matt will report back on take-aways from this meeting.
7. Discuss approving UMN partnership. MORC would provide UMN with education about mountain biking that would be shared with UMN students. MORC has no financial obligations and has really no required time obligations.
  - a. UMN Agreement. *Approved*
8. Director’s Agreement. *Approved.*

**MORC Business** \_\_\_\_\_ **(President)**

1. Discuss 2018 Annual Planning logistics/dates
  - b. Would like to go with a referral process for the coordinator positions.

- c. Governance Director needed? Maybe. Matt said it isn't critical because it could be shared by him and another board member, however a person with non-profit governance experience or curriculum/education experience would be good too.
- 2. October/November session – approve new folks to be on-boarded.
  - a. Graydon said this is partly to plan for the second session, too. Matt said this is to decide what our priorities will be. Asked if budget planning should be done now or in second session. He will decide on what he would like to see and will post on Basecamp.
- 3. November/December session – planning for 2018. Last year we had it at NE Minneapolis Lunds because it was full at Golden Valley Lunds. Anne will check into hosting at Golden Valley this year due to everyone else's preferences.

## **Committee Reports**

**(30 min)**

**(President)**

- 1. Finance/Fundraising
  - b. Graydon posted August financials on Basecamp.
  - c. Have clear trend of cash balance.
  - d. We're within "spitting distance" of \$100k in bank. Graydon said we're sitting more cash than what would be typical, so he spoke with Todd and they decided to likely change our budget for 2018 to reduce this a bit. Some of the trails haven't used what they typically do. With that in mind, Graydon would like to give Carver what they need for next year for projects. Ross asked if it's possible to purchase a very minimally-risky investment like a CD; Graydon said not really unless we were going to need to plan a budget for a larger project that would take multiple years to save for and with a definitive date.
  - e. Graydon said there's an expense due at the end of the year for about \$5k for a contractor at Bertram, which will consume the REI grant. Sam said he was also wondering about potential expenses we haven't paid yet. Graydon said we'll have a volunteer appreciation event, which will cost MORC something. Theo typically submits their expenses at the end of the year too and he hasn't seen that yet. Nothing too major but still some expenses that will be coming due.
  - f. Todd asked Graydon (in off-line conversation not at BoD meeting) what's going on with the donations. Graydon said we had a couple larger donations this year, which is one of the contributors to why we're sitting on more cash than expected.
- 2. Membership
  - a. Nothing major to report.
  - b. Matt said we're up from 1044 since last month. Our rate of gain is less than loss due to expiring members.
  - c. Matt considered running a promotion along with Gala tickets. Also considering doing a membership drive in December. Raised approx \$13k in 2016 EoY drive.
  - d. Brandon asked if we need to get started before IMBA. Matt said IMBA is doing a fall one that's Aug – Sept/Oct. Also said they typically don't do one late fall or December.
- 3. Trails
  - a. Haven't had a formal Trails Committee Meeting for a couple months.
  - b. Lake Rebecca
    - i. Scott was injured on an out-of-area ride recently, and will be down for 3-4mo. Therefore, the trail is out of a main trail steward until he's healed. That being said this time of year doesn't require a lot of work so probably not a major concern trail-wise.
  - c. Hillside
    - i. Not a consistent night for trail work, but Harriet and Mark doing a great job and no real issues.
  - d. Elm Creek
    - i. Graydon said nothing going on due to the expert work of CJ.
  - e. Bertram

- i. Dave Grey's landscaping company doing some work. 2600ft section of trail starting on Sat. Almost done. CJ from Elm Creek came out and helped some too. Dave's company is doing a great job and understands building trail due to being a regular experienced rider.
  - f. Terrace Oaks and Murphy and Lebanon
    - i. Ryan said nothing to report.
  - g. Ryan Asked if during 2018 planning, if we could figure out a way to do coordination of communication. More than one LBS has asked about sending out some people to volunteer at a trail for a night. Currently MORC does not really a good way to coordinate that so he's hard-pressed to suggest anything.
  - h. Graydon said the Trail-Building Education Program will be a priority at the planning meeting.
4. Governance
- a. Nothing additional to report. Matt went over this at the beginning.
5. Marketing
- a. Brandon said nothing major to report. Andrey also said nothing to report either.
  - b. Teespring sale netted about \$400, so more money to spend on other ideas.
  - c. Will work on creating an easily-sharable FB post for the Gala.
6. Technology
- a. Aron said no major updates at the moment.
  - b. Someone told Aron about a Google App that might be helpful for what he's building.
  - c. Aron has some membership to process.

#### **Other Business**

**Various**

- 1. Approve partnership agreement with the University of Minnesota Department of Recreation and Wellness Outdoor Program.
- 2. Filling vacant positions.

**Meeting Adjourned @7:44pm**

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