

MORC Board of Directors Meeting – Agenda
7/11/2017, 6:00 – 8:00pm*
Phone Conference



Meeting Attendees:

Directors: Ross Luhmann, Matt Andrews, Aron Braggans, CJ, Brandon Gallagher, Anne Clark, Graydon Betts, Sam Pond, Jason Schmidt, Andrey Ablamunets, Ryan Lieske

Absent BoD Members: Matt Moore,

Welcome & Call to Order _____ **(5 mins)** _____ **(President)**

Consent Agenda _____ **(President)**

1. Approve 6-13-2017 BoD Meeting Minutes. *Approved*
2. Approve June ED Report. *Approved*

Executive Director Briefing _____ **(30 min)** _____ **Matt Andrews**

1. Director Turnover
 - Matt posted a summary of director turnover and what to expect from most non-profits. While we do have a little higher turnover than what you typically would expect, we also have a lot more participation than most. Looking to fill those positions. Overall pretty average.
 - Matt Moore and Andre's terms are up because of term limits. Their positions will be vacant in 2018 and need to start looking to recruit for them.
 - Matt Andrews said the October 2016 newsletter used to announce openings. We could do a public post again about openings but up to the board on how to handle it. Anne/Matt reached out to others that had applied and in the end, those leads did not work out.
 - For trail coordinator positions, Graydon said active recruitment is preferable in his opinion – others agreed.
 - Jason volunteered to step-in to help the trail coordinators for the interim.
2. Q2 Accomplishments Report
 - Matt said everything completed and available for review. Will post publicly later this week. Want to show the members what their dues goes toward.
3. Q2 Priorities Report
 - Matt posted a few days ago on Basecamp, and no changes to that so far. Making a lot of good progress and while some items have been reprioritized, that's because we're in Q2 and trails are opening and need to prioritize trail issues.
 - All board members have been very engaged lately, which is great and keeping things moving.
 - Graydon is concerned about the Trails Education Program. There are some volunteers that need to be certified as trail bosses soon. Matt Andrews said he doesn't think we'll probably be able to develop something for this year still. Ross and Ryan offered to help.

1. BoD Member Update
 - Executive Committee didn't take asking Bill to resign lightly, there were multiple reasons they took into consideration and spent a lot of time discussing it before arriving at their decision.
 - Would like to get some help for Graydon.
2. Postal Mail solicitation update
 - A member received an IMBA/MORC flyer a couple months ago. We contacted IMBA and they said they would stop that.
 - Recently, another member received the IMBA/MORC flyer a couple weeks ago and after discussing this problem again with IMBA, they again told us they would discontinue doing so. We suspect they had to submit mailers to USPS months ahead of time for bulk-mailings. We discussed issues with Matt Moore and another attorney, and found out our options. Matt Moore gave some suggestions but ultimately had to bow-out due to conflict of interest issues due to QBP/IMBA relationship.
 - Graydon received an IMBA renewal notice recently and it didn't mention MORC, so they've probably corrected it.
 - IMBA Chapter Agreement only mentioned Chapters not being allowed to use IMBA IP after termination of agreement, but didn't really mention IMBA not being able to use Chapter IP after termination of agreement.
 - Ryan asked about communicating MORC membership signups only via MORC. Matt Andrews said he'd add some language to the next newsletter about this.

Committee Reports**(30 min)****(President)**

1. Finance/Fundraising
 - Graydon added June Finance Report to Basecamp.
 - Fundraising for Minnetonka trail. Someone donated \$50 at last minute before Graydon submitted payment so need to handle that – Matt Andrews said the \$50 will cover registration for the Minnetonka event.
 - Anne asked about our financial stability and Graydon said we're in a really good spot, especially considering all of the changes we had this year. Graydon forecasted a more conservative income stream, so combined with our higher cash reserves, we are fine.
2. Membership
3. Trails
 - Trails Festival
 - Pimento Jamaican Kitchen's food truck is available and committed. Matt Andrews said beer has been donated.
 - Ride'em All Challenge
 - Brandon said we have 136 participants. He thought 150 would be a "pie in the sky" high end.
 - Have a few that have completed already.
 - Brandon spoke with some people in Moorhead area when he was up there last weekend. The trail person he spoke with said they knew of this and want to do something similar for their area.
 - Swag orders have been placed.
 - All participants will get something. Those who complete 50% get something a bit more and those who complete all get even more.
 - Last data feed we get from MTBProject is before the end of the challenge. So if someone does a check-in after the day we get the feed, but before the end of the challenge, we'll have to verify after that later.
 - CJ asked if we'll do this in the future. Matt Andrews said it's possible but up to voting. That being said, he posted a on Basecamp about issues during development and implementation for the future – hoping we would do this again. Anne said it also depends on how Trails Fest goes, but likely yes.
 - MTBProject said they would like to make improvements to their software to help us in the future, if we

decide to.

- Graydon said this was a very good idea, from a user's pov since he's completed it. He's spoke with quite a few people whom all said they like it. Brandon spoke with someone at the Terrace Oaks parking lot about this, and said they started riding again because they saw it.
 - Theodore Wirth
 - Surly bringing a lot of volunteers out. Need help with both managing the people as well as securing enough tools. Matt Andrews will reach out to Ryan and Graydon since they're the Trails Committee.
 - Ryan has nothing to report about trails. Said he'd be willing to assist as trails coordinator for interim.
 - Lake Rebecca
 - Graydon said Big Woods Classic is being hosted here.
 - Hillside
 - YRU has done 12,000 lineal feet so far, and is contracted for 18,000 lineal feet. Graydon will speak with Elk River city about tool purchases
 - Bertram
 - Graydon met with Wright County and their Risk Coordinator about the issue and nothing major came out of it – county has purchased a new DR Mower for the trail. We're not out of the woods about the issue yet but everything seems ok as of now. YRU moving from Hillside to Bertram next week; Graydon met with Jay Thompson about trail construction planning at Bertram.
 - Bertram Blast Offroad Triathlon coming up.
 - Battle Creek
 - Current Trail Boss ,Tom, would like to step back. Ryan and Graydon have a couple people in mind but nothing solidified yet. Matt Andrews said hopefully Tom would be willing to help train a new person so there's a smooth transition. They have carsonite signs and tool to help pound them in, but no stickers or directional arrows. Matt Andrews and Graydon said we should order more.
 - Ryan asked about trail difficulty stickers – Matt said we will look into that but city providing some signage next year.
 - Graydon said most cities/counties have their own print shops and when he's asked about them making materials for signage most have had no problems providing it to us. Matt said he'll contact Ramsey County about providing us with signage materials such as arrow stickers.
 - Salem Hills
 - Still only has two volunteers that meet on Sundays. Communication with city is going well. Matt Moore and Jay Thompson are reviewing the MoU.
4. Governance
5. Marketing
- No additional trail campaigns at the moment. Will talk at next marketing meeting about any end-of-year campaigns.
6. Technology
- Aron just registered trailsfest.com
 - New forums system he's testing. Anne asked if there's a deadline for that. Aron said no deadline at the moment. Anne asked if we could have a deadline of end-of-year 2017. Aron said that might be too soon, he needs to continue evaluating the new system and depending on how that goes it's possible doable. Sam said he'd like to set a date just for a goal to work toward – Aron said he'll look at October for now. Anne said she's like to bring this to the dirt bosses, etc as they use the forums actively to mitigate contention of software changes. Moving to Discourse.

Other Business

Various

1. MTBPatrol with Dakota County – nothing to discuss.

Meeting Adjourned @ 7:38pm _____

* Note: Time changed from the regular 6:30pm – 8:30pm to 6:00pm – 8:00pm for this meeting only.