

MORC Board of Directors Meeting - Agenda
Jan 30, 2017; 6:30pm – 8:30pm
East Side Neighborhood Services
1700 2nd St NE, Minneapolis, MN 55418



Meeting Attendees: Aron Braggans (Webmaster), Matt Andrew (ED)

Directors: Andrey Ablamunets, Anne Dulan, Brandon GW, Graydon Betts, Jeff, Matt Moore, Nick DeJulio, Sam Pond, Jason Schmidt

Absent BoD Members: **Bill, Jamie,**

Welcome & Call to Order (5 mins) Anne Clark

MORC/IMBA Relationship Updates (5 mins) Anne Clark

1. Our current IMBA chapter agreement end of day 2/1/2017.
2. IMBA Chapter Agreement 2.0 – Update
 - a. IMBA would retain our membership list.
 - b. Retains 60/40 revenue split.
 - c. Insurance policy does not allow volunteers to use power tools.
3. MORC Membership management capabilities – we have resources to handle the work.
 - a. Aron Braggans – working on CiviCRM and integrating membership signup into website.
 - b. Put hold on membership renewal on February. Roll out new website in March.
 - c. A lot of automated features in CiviCRM for renewals.
 - d. Mike Samson has volunteered to handle memberships.
4. Create a FAQs document to distribute to members.
5. MORC/IMBA Chapter Agreement (Contract) is ending 2/1/2017.
 - a. MORC is waiting for new contract proposal.
 - b. Hold vote for future IMBA affiliation option until final Chapter Agreement 2.0 is proposed to MORC.

New Board Positions (20 mins) Anne Clark

- Candidate Review
 - Callie Bensel, Aron Braggans, CJ Lindor, Mark Christensen, Aaron Rindahl, Ryan Lieske
- Vote (4 vacant seats- Trails South Coordinator, Governance, Technology, Events)
- To keep things moving, we should vote in new Board members, and then vote on positions.
- Vote in new Board Members:
 - Aron Braggans
 - CJ Lindor
 - Ryan Lieske
 - Matt Christensen
- Candidates Aaron Rindahl and Callie Bensel have valuable skills and should be recruited to serve on committees.
- Voting for Positions.
 - Executive committee:
 - President – Anne Dulan – President
 - VP – Sam Pond
 - Treasurer - Graydon Betts

- Secretary – Jeff Anderson
- Committees
 - Finance/Fundraising – Graydon. Recruit Aaron Rindahl.
 - Marketing – Brandon GW
 - Governance – (Nominate Mark Christensen). Recruit Callie Bensel.
 - Events – (Nominate CJ Lindor)
 - Trails
 - North Trail Coordinator – Graydon Betts
 - East - Nick DeJulio
 - Central - Bill Bieganeck
 - South – (Nominate Ryan Lieske)
 - MORC Lead Trails Consultant – (nominate Jay Thompson)

2017 MORC Priorities Review

(30 min)

Anne Clark

1. Fundraising (7 votes planning meeting)
 - Increase Corporate Partnerships
 - End of Year donation campaign
 - “Challenge Grants” – Winter Fatbike, Spring Opener, etc
 - Increase funding methods
2. Membership (5 votes planning meeting)
 - Ridership to membership focus
 - Increase youth membership
3. New Positions (5 votes planning meeting)
 - Full-time Operations position
 - Develop Communications position & committee
 - This ranking demonstrates the need to fill and commit to the committees.
 - Do we want to have monthly meetings?
 - Monthly meetings, alternating in-person and phone call.
 - REI at next Board meeting
 - Matt Andrews to send Doodle survey
4. Volunteer (4 votes planning meeting)
 - Increase volunteer party/appreciation to 2x per year
5. Trails (4 votes planning meeting)
 - Dirt Boss trail work coordination
 - Develop trail building education program to qualify Dirt Bosses (replace IMBA TCC)
 - Better communication to TS/DB/volunteers through Trail Coordinators
6. Governance (3 votes planning meeting)
 - Fill all committees (5+ people) & meet monthly
 - Review and revise BoD terms
 - Create BoD Expectations Contract (Trail Work, Trail Riding, Event Attendance)
7. Marketing (2 votes planning meeting)
 - General membership outreach
 - Clarify MORC’s new direction (IMBA-independent)
 - More education for trail users (don’t ride wet, etc)
8. Technology (2 votes planning meeting)
 - Trail app
 - Server migration
 - Trail conditions App & communication
 - Move away from owning Forums

- Committee Report
- CGBP Recap
 - Previously, yearly maintenance costs of \$6500 have been split 50/50 between City of Cottage Grove and MORC.
 - Minimum \$3250 yearly commitment for MORC
 - No contract established for this commitment.
 - More money than all other trails require.
 - In general, mountain bike trails are not a big commitment to the Parks and Rec departments.
 - City of Cottage Grove is committed to RTP grant for next 20 years, Land manager is liable for that park. MORC will continue to support, but is not committed to a 50/50 split as
 - Budget amount for CGBP is \$1,700 in 2017 which includes storage container rental costs. MORC will be seeking out and purchasing a storage container instead of continuing to rent one Moving forward,
 - MORC wants to be a guidance and consultant for trails, not a primary funding source.
 - With IMBA situation, timing was critical to get land manager to fund their park.
 - CGBP has insurance thru MORC. Still a good relationship.
- Annual Gala 2016
 - Money left on table but it is now coming.
 - Waiting on \$5k from Surly.
 - \$2k from Dakota Valley OMS.
 - Draft of 2017 Masquerade and Partnership with Surly with terms similar to 2016
 - Amanda Pond is Chairing Gala subcommittee
- Advocate Cycles - 1% of sales commitment - looking for check from them

MORC Finance Review & Update**(20 min)****Graydon Betts**

- Proposed Budget Overview
 - Restricted Funds payout for TW build
 - Heavy focus on Fundraising and Membership
- Motion to approve 2017 MORC Budget
 - approved

Other Business**(10 mins)****Various**

- National Mountain Bike Patrol update (Jeff Anderson/Matt Andrews)
 - Insurance Coverage.
 - What do we want the mountain bike patrol to look like to support MORC.
 - Indemnification release of Land manager.
- Forums condition update (Brandon GW)
 - Server update prevents migration of and further support of forums.
 - Dirt Boss and volunteers use Forums for communication and coordinating events and work nights.
 - MORC needs to establish another place for this communication – other than Facebook.
 - Website must be in a good place before ending relationship with forums.
 - Looking for Vote of alignment to move away from forums and pull name/affiliation.
 - Motion passed to move MORC away from Forums in 2017. Special note: Graydon is the only dissenter.

Meeting Adjourn @ 8:50 pm
