Welcome & Call to Order (5 mins) Anne Clark

MORC/IMBA Relationship Updates (5 mins) Anne Clark

1. Our current IMBA chapter agreement end of day 2/1/2017.
2. IMBA Chapter Agreement 2.0 – Update
   a. IMBA would retain our membership list.
   b. Retains 60/40 revenue split.
   c. Insurance policy does not allow volunteers to use power tools.
3. MORC Membership management capabilities – we have resources to handle the work.
   a. Aron Braggans – working on CiviCRM and integrating membership signup into website.
   b. Put hold on membership renewal on February. Roll out new website in March.
   c. A lot of automated features in CiviCRM for renewals.
   d. Mike Samson has volunteered to handle memberships.
4. Create a FAQs document to distribute to members.
5. MORC/IMBA Chapter Agreement (Contract) is ending 2/1/2017.
   a. MORC is waiting for new contract proposal.
   b. Hold vote for future IMBA affiliation option until final Chapter Agreement 2.0 is proposed to MORC.

New Board Positions (20 mins) Anne Clark

- Candidate Review
  - Callie Bensel, Aron Braggans, CJ Lindor, Mark Christensen, Aaron Rindahl, Ryan Lieske
- Vote (4 vacant seats- Trails South Coordinator, Governance, Technology, Events)
- To keep things moving, we should vote in new Board members, and then vote on positions.
- Vote in new Board Members:
  - Aron Braggans
  - CJ Lindor
  - Ryan Lieske
  - Matt Christensen
- Candidates Aaron Rindahl and Callie Bensel have valuable skills and should be recruited to serve on committees.
- Voting for Positions.
  - Executive committee:
    - President – Anne Dulian – President
    - VP – Sam Pond
    - Treasurer - Graydon Betts
Secretary – Jeff Anderson

Committees
- Finance/Fundraising – Graydon. Recruit Aaron Rindahl.
- Marketing – Brandon GW
- Governance – (Nominate Mark Christensen). Recruit Callie Bensel.
- Events – (Nominate CJ Lindor)

Trails
- North Trail Coordinator – Graydon Betts
- East - Nick DeJulio
- Central - Bill Bieganek
- South – (Nominate Ryan Lieske)
- MORC Lead Trails Consultant – (nominate Jay Thompson)

2017 MORC Priorities Review (30 min) Anne Clark

1. Fundraising (7 votes planning meeting)
   - Increase Corporate Partnerships
   - End of Year donation campaign
   - “Challenge Grants” – Winter Fatbike, Spring Opener, etc
   - Increase funding methods

2. Membership (5 votes planning meeting)
   - Ridership to membership focus
   - Increase youth membership

3. New Positions (5 votes planning meeting)
   - Full-time Operations position
   - Develop Communications position & committee
   - This ranking demonstrates the need to fill and commit to the committees.
   - Do we want to have monthly meetings?
     - Monthly meetings, alternating in-person and phone call.
     - REI at next Board meeting
     - Matt Andrews to send Doodle survey

4. Volunteer (4 votes planning meeting)
   - Increase volunteer party/appreciation to 2x per year

5. Trails (4 votes planning meeting)
   - Dirt Boss trail work coordination
   - Develop trail building education program to qualify Dirt Bosses (replace IMBA TCC)
   - Better communication to TS/DB/volunteers through Trail Coordinators

6. Governance (3 votes planning meeting)
   - Fill all committees (5+ people) & meet monthly
   - Review and revise BoD terms
   - Create BoD Expectations Contract (Trail Work, Trail Riding, Event Attendance)

7. Marketing (2 votes planning meeting)
   - General membership outreach
   - Clarify MORC’s new direction (IMBA-independent)
   - More education for trail users (don’t ride wet, etc)

8. Technology (2 votes planning meeting)
   - Trail app
   - Server migration
   - Trail conditions App & communication
   - Move away from owning Forums
Executive Director Briefing (30 min) Matt Andrews

- Committee Report
- CGBP Recap
  - Previously, yearly maintenance costs of $6500 have been split 50/50 between City of Cottage Grove and MORC.
    - Minimum $3250 yearly commitment for MORC
    - No contract established for this commitment.
    - More money than all other trails require.
    - In general, mountain bike trails are not a big commitment to the Parks and Rec departments.
  - City of Cottage Grove is committed to RTP grant for next 20 years, Land manager is liable for that park. MORC will continue to support, but is not committed to a 50/50 split as
  - Budget amount for CGBP is $1,700 in 2017 which includes storage container rental costs. MORC will be seeking out and purchasing a storage container instead of continuing to rent one Moving forward,
  - MORC wants to be a guidance and consultant for trails, not a primary funding source.
  - With IMBA situation, timing was critical to get land manager to fund their park.
  - CGBP has insurance thru MORC. Still a good relationship.
- Annual Gala 2016
  - Money left on table but it is now coming.
    - Waiting on $5k from Surly.
    - $2k from Dakota Valley OMS.
  - Draft of 2017 Masquerade and Partnership with Surly with terms similar to 2016
  - Amanda Pond is Chairing Gala subcommittee
- Advocate Cycles - 1% of sales commitment - looking for check from them

MORC Finance Review & Update (20 min) Graydon Betts

- Proposed Budget Overview
  - Restricted Funds payout for TW build
  - Heavy focus on Fundraising and Membership
- Motion to approve 2017 MORC Budget
  - approved

Other Business (10 mins) Various

- National Mountain Bike Patrol update (Jeff Anderson/Matt Andrews)
  - Insurance Coverage.
  - What do we want the mountain bike patrol to look like to support MORC.
  - Indemnification release of Land manager.
- Forums condition update (Brandon GW)
  - Server update prevents migration of and further support of forums.
  - Dirt Boss and volunteers use Forums for communication and coordinating events and work nights.
    - MORC needs to establish another place for this communication – other than Facebook.
    - Website must be in a good place before ending relationship with forums.
  - Looking for Vote of alignment to move away from forums and pull name/affiliation.
  - Motion passed to move MORC away from Forums in 2017. Special note: Graydon is the only dissenter.
Meeting Adjorn @ 8:50 pm